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(54) Decorative sheet material simulating the appearance of a base coat/clear coat paint finish.

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## Description

### Field of the Invention

The present invention relates to sheet materials generally, and particularly relates to a sheet material which can be used to provide a decorative surface on automobile body panels and the like.

### Background of the Invention

Among the most important selling features of automobiles is the quality of their painted finish. For this reason, nearly half of automobile assembly costs are devoted to coating operations. See generally, Automobile Coatings: Helping Detroit Woo Consumers, Chemical Week, 30 (July 4, 1984). As aerodynamic body styles become more prevalent, and sharp edges and other decorative detail features continue to be removed from automobile bodies, paint finish will exert an increasingly important influence on the overall decorative appearance of automobiles.

For these reasons, about 70% of the cars sold in the U.S. market are coated with a metallic finish. The difference in brightness and hue obtained when such a finish is observed emphasizes the styling lines of the car, highlighting small curvatures. This effect is known as "flop." The new base coat/clear coat paint finishes, which provide "wet look" paint finishes with or without a metallic appearance, can be used to produce a very high quality metallic finish with excellent flop, and are emerging as the finish of choice in the automobile industry. See, e.g., J. Schrantz, Painting the Corvette, Industrial Finishing, 18 (March, 1984). In addition, because the clear coat protects the base coat, greater quantities of pigments can be incorporated into the base coat without the weatherability of the finish being unacceptably decreased. Base coat/clear coat finishes, however, and particularly metallic finishes, pose significant (and expensive) pollution problems arising from the evaporation of harmful paint solvents. Moreover, they are difficult to provide on plastic automobile body panels, which are becoming a popular mode of construction in the industry. Finally, base coat/clear coat paint finishes in general involve multiple painting steps which are very expensive to perform when high quality standards are maintained.

Accordingly, objects of the present invention are to provide a way to produce automobiles and the like with high quality decorative finishes like a base coat/clear coat finish, which can be used on molded plastic body panels, which does not require expensive painting steps, and which serves to reduce the emission control problems previously faced by manufacturers who wished to produce auto-

mobiles with base coat/clear coat finishes.

### Summary of the Invention

5 The foregoing objects are achieved by a flexible decorative sheet material, disclosed herein, for use in surfacing automobile body panels and the like. This sheet material is characterized by having the appearance of a base coat/clear coat paint finish when viewing the outer surface thereof. The sheet material comprises a substantially transparent outer layer formed of a flexible, solid polymer and an opaque and uninterrupted pigmented layer formed of a flexible, solid polymer on the undersurface of the outer layer and visible therethrough. 10 The pigmented layer has reflective flakes uniformly distributed therein to impart to the sheet material the appearance of a metallic base coat/clear coat paint finish. The reflective flakes in the pigmented coating are oriented generally parallel to the outer layer. 20

The outer layer is also preferably formed from a substantially clear film. The pigmented coating is preferably of a thickness less than that of the substantially clear film. The precise thickness of the pigmented coating is, however, selected to impart the specific predetermined appearance to the sheet material which is desired. 25

Sheet materials of the present invention include dual-colour sheet materials which comprise a substantially transparent outer layer and a pigmented coating on the undersurface thereof, wherein the pigmented coating comprises a first pigmented coating on certain portions of the undersurface of the outer layer and visible therethrough, and a second pigmented coating of a different colour on certain other portions of the undersurface of the outer layer, which second pigmented coating is also visible therethrough. 30 35

Also disclosed herein are shaped articles having a contoured decorative outer surface suitable for use as automobile body panels and the like. The articles comprise a supporting substrate and a decorative sheet material adhered to one side of the substrate, conforming to the contoured surface, to impart to the outer surface the appearance of a base coat/clear coat paint finish. The decorative sheet material is as described above. The supporting substrate, which may be formed of a number of materials, is preferably a rigid metal substrate or a molded polymer substrate. 40 45 50

Also disclosed herein is a method for making a decorative sheet material of the type described above. This method comprises applying to one surface of a substantially clear polymer film, a thin coating of a pigmented polymer. The pigmented polymer preferably has reflective flakes uniformly distributed therein. The method is also described 55

as comprising the steps of forming a substantially clear polymer film on a carrier, coating the film with a pigmented polymer optionally having reflective flakes uniformly distributed therein, and removing the coated film from the carrier.

The polymer film is preferably formed by reverse roll coating a solution of the polymer onto the carrier. The step of applying a thin coating of a pigmented polymer to the film preferably comprises spraying a pigmented polymer which optionally has reflective flakes suspended therein onto the film, and drying the solution to form a thin, pigmented coating. The pigmented polymer is preferably sprayed on the substantially clear film before the film has solidified.

The present invention allows paint and finish handling steps involving solvents to be performed in a central plant, and the "finish" to be shipped, in sheet form, to a number of automobile assembly plants and the like. This sensibly allows solvent emission control problems attendant to such procedures to be handled in a centralized location, reduces the emission control expenses at numerous assembly plants, and serves to reduce the cost and complexity of solvent emissions control in general.

#### Brief Description of the Drawings

Figure 1 is a cross-sectional view of a decorative sheet material of the present invention.

Figure 2 is a schematic diagram which illustrates the properties of sheet materials of the present invention.

Figure 3 is a schematic illustration of a method for making decorative sheet materials of the present invention.

Figure 4 is an article of the present invention with a portion broken away to show the decorative sheet material on the outer surface thereof.

#### Detailed Description of the Invention

A decorative sheet material 10 of the present invention is illustrated in Figure 1. The sheet material comprises a substantially clear film 11, a pigmented coating 12 on the undersurface of the preformed film, and an adhesive coating 13 carried by the inner surface of the pigmented coating. The pigmented coating has reflective flakes 14 uniformly distributed therein. The pigmented coating is opaque and uninterrupted; the reflective flakes are aluminum flakes or mica flakes. Mica flakes used in the present invention may be untreated, or tinted or otherwise surface treated, as known in the art. The reflective flakes are oriented generally parallel to the preformed film, with the flakes preferably being oriented so the mean angle of inclina-

tion of the flakes to the preformed film is less than about 6.5 degrees. The precise limits of the angle of inclination depends on a number of conditions, including the particular type of reflective flake used, the composition of the pigmented coating, and the composition of the preformed film.

The flakes contribute to the "flop" effect described previously. Flop is due to the orientation of the reflective flakes generally parallel to the surface of the finish. As illustrated in Figure 2, the observer at A' sees the light A reflected by the flakes. A similar situation exists for the observer at B' with light B. Because of the phenomenon of flop, light intensity is lower at B' than A' i.e., the finish appears darker at B' than A'.

Films 11 for practicing the present invention should be selected so they are pigmentable, thermoformable and weatherable. The film 11 is about .5 to about 300 thousandths of an inch thick (about .01 to 8mm), and is preferably from about one to about two thousandths of an inch thick (about .02 to .05mm). Such films are preferably substantially molecularly unoriented cast films, as opposed to films which have been oriented or biaxially oriented, and are preferably substantially colorless. The cast film is formed before the pigmented coating is applied thereto. Such films are prepared by a number of known liquid casting methods, such as by spreading a solvent solution having a polymer dissolved therein onto a carrier with a casting die, doctor bar, or reverse roll coater, then evaporating the solvent, and then stripping the polymer film from the carrier. The reverse-roll coating method is the preferred method of making liquid cast films for the present invention. Other liquid casting methods are also known and useful for practicing the present invention. In appropriate cases, a plastisol, organosol, or dispersion of the polymer can be cast onto the carrier instead of a solvent solution. For example, polytetrafluoroethylene, which is virtually insoluble, can be liquified and cast as a dispersion. Such liquid cast film processes, and some current uses of cast films, are discussed in Plastics Engineering, at pages 29-33 (May, 1983). Thus, for purposes of the present invention, "substantially molecularly unoriented cast films" are liquid cast films, and not melt cast films or films formed by extrusion.

Polymers suitable for forming such cast films are preferably weatherable polymers selected to provide a pigmented film which will not significantly fade, peel, crack, or chalk when exposed to the environment, for the intended life of the product for which the decorative sheet material is made. A number of known testing procedures, in which objects are exposed to either the natural environment over an extended time or a harsh artificial environment for a short time, are used to determine the

weatherability of polymers. Such weatherable polymers include fluoropolymers, acrylate polymers, urethane polymers, vinyl polymers, and blends thereof. Acrylate polymers useful for practicing the present invention are obtained from a variety of acrylic monomers, such as acrylic and methacrylic acids, and their amides, esters, salts, and corresponding nitriles. Particularly suitable monomers for such polymers are methyl methacrylate, ethyl acrylate, and acrylonitrile. The polymers may each be used in the form of homopolymers, or with various other monomers which can be copolymerized therewith. Additional illustrative examples of acrylate polymers useful for the present invention are polyacrylates and polymethacrylates which are homopolymers and copolymers of acrylic acid ester and methacrylic acid ester, such as, for example, polyacrylic acid isobutyl ester, polymethacrylic acid methyl ester, polymethacrylic acid ethylhexyl ester, polyacrylic acid ethyl ester; copolymers of various acrylic acid esters and/or methacrylic acid esters, such as, for example, methacrylic acid methyl ester/acrylic acid cyclohexyl ester copolymers; and copolymers of acrylic acid esters and/or methacrylic acid esters with styrene and/or alphas-methylstyrene, as well as the graft polymers and copolymers and polymer mixtures composed of acrylic esters, methacrylic acid esters, styrene and butadiene. A group of transparent, weatherable blends of acrylate polymers and polyvinylidene fluoride polymers useful for practicing the present invention are disclosed in U.S. Patent No. 3,524,906. The disclosures of this patent, and all other patent references cited herein, are specifically intended to be incorporated herein by reference.

Fluoropolymers useful for practicing the present invention include polymers and copolymers formed from trifluoroethylene, tetrafluoroethylene, hexafluoropropylene, monochlorotrifluoroethylene and dichlorodifluoroethylene. Copolymers of these monomers formed from fluoroolefins such as vinylidene fluoride are also useful. Further illustrative examples of fluoropolymers useful for practicing the present invention include polyvinyl fluoride and polyvinylidene fluoride. The fluoropolymer may be a fluorinated ethylene/propylene copolymer, or a copolymer of ethylene/chlorotrifluoroethylene. Vinylidene fluoride/hexafluoropropylene and vinylidene fluoride/perfluoro (alkyl vinyl ether) dipolymers and terpolymers with tetrafluoroethylene are additional illustrative fluoropolymers useful for practicing the present invention.

A preferred weatherable polymer for use in the present invention is an alloy of an acrylic polymer and polyvinylidene fluoride, such as "FLUOREX" (a trademark of Rexham Corporation).

Urethane polymers useful for practicing the present invention are prepared by reacting a polyisocyanate with a compound containing at least two active hydrogen atoms, such as a polyol, a polyamine, or a polyisocyanate. Polyurethane resins for use in the present invention should be selected from resins in which the reactants have been chosen to provide weatherable, thermoformable polymers. Numerous suitable polyurethane resins useful for practicing the present invention are available. Generally, aromatic polyisocyanates tend to yellow, and aliphatic polyisocyanates are more preferred. Particularly noteworthy recent developments in this area are disclosed in U.S. Patent No. 4,578,426 (disclosing resins which give coatings resistant to gasoline and having high flexibility, scratch resistance and weather resistance) and U.S. Patent No. 4,501,852 (disclosing chemical resistant, abrasion resistant, elastic and durable polyurethanes).

In addition, films formed of vinyl polymers, such as polyvinylchloride films and films formed from copolymers thereof, may also be used to practice the present invention, though such films are generally not as weatherable as films formed from the previously discussed polymers.

The pigmented coating is preferably formed of the same polymer as the preformed film, or may optionally be formed of a different polymer which will bond to the preformed film during the manufacture of the decorative sheet material, as explained below. The adhesive coating carried by the inner surface of the pigmented coating is preferably a film laminated to the pigmented coating. Bonding of the pigmented coating to a film adhesive layer can be achieved with an intermediate bonding layer or layers in accordance with known laminating procedures, and with known adhesives. The adhesive layer is selected to bond to the substrate for which the decorative sheet material is intended. For example, a decorative sheet material having a fusible olefin adhesive layer can be placed in a mold during injection of an olefin resin. Another approach is to bond a PVC film to a fluoropolymer pigment layer with an acrylic adhesive and, in turn, bond the PVC film to an olefin film with a polyester isocyanate adhesive. The pigment layer may also be laminated to an olefin film with a permanent type acrylic pressure-sensitive adhesive. Still another approach is to coat the pigment layer with a soluble olefin resin which adheres thereto and bonds to the injected resin without having or requiring an olefin film layer. Such a resin is chlorinated polyolefin 343-1 from Eastman Kodak. This resin may be used in conjunction with an acrylic primer or ingredient to bond to desired fluorocarbon films. Corona treatment of the olefin surface to be bonded to the cast film may optionally be used to

achieve an optimum bond. Bonding may also be improved by surface treating the cast film, as by corona treatment.

The preferred method for making a decorative sheet material of the present invention is by reverse-roll coating, as illustrated in Figure 3. Reverse-roll coating involves providing a puddle 20 of polymer solution between an applicator roll 21 and a metering roll 22. The rolls (21,22), which rotate in the same direction, are spaced apart a predetermined distance to meter a film 23 of the solution onto the applicator roll. The film on the applicator roll is then applied to a suitable carrier 24, typically a flexible steel band. This film 23a is then sprayed by a spraying apparatus 25 with a liquid pigmented polymer which has reflective flakes suspended therein to form the decorative sheet material described above. The liquid pigmented polymer is sprayed on the film before the film has solidified. The coated film is then dried, removed from the carrier, and--if desired--provided with an adhesive coating in accordance with known procedures. If flakes are present in the pigmented polymer, spraying the pigmented polymer onto the cast film before the cast film has solidified allows the flakes to settle into the cast layer somewhat, and gives a greater depth effect to the film.

The foregoing procedure is preferably used to coat the entire undersurface of the cast film. If desired, a striking visual effect can be achieved by spraying portions of the undersurface of the cast film with a liquid pigmented polymer, after which the other portions of the undersurface of the cast film is sprayed with a liquid pigmented polymer pigmented a different color than the preceding pigmented polymer. This technique can be used to provide decorative sheet materials which have a two-tone colored appearance, and the coatings can overlap so that the colored regions provided by this technique feather into one another. In combination, these two polymer coatings provide an opaque and uninterrupted (in opacity) coating to the undersurface of the substantially clear film.

The decorative sheet material of the present invention can be adhered to a supporting substrate in accordance with known laminating or bonding techniques. Illustrative examples of supporting substrates include metal, wood, and molded polymer substrates. As illustrated in Figure 4, a shaped article 30 of the present invention comprises a supporting substrate 31 which has a contoured outer surface, and a decorative sheet material 10 adhered to one side of the substrate so as to conform to the contoured surface of the substrate. As explained above, particularly suitable shaped articles of the present invention are exterior automobile body parts such as body panels and bumpers.

The decorative sheet material can be bonded to molded polymer substrates by placing the sheet material into a mold having a contour d, three-dimensional molding surface. A moldable polymer is then introduced into the mold on one side of the sheet material. The sheet material is then molded into a contoured three-dimensional configuration conforming to the molding surface of said mold, while molding said polymer to form a shaped article with the decorative sheet material adhered to the outer surface thereof. Preferably, the decorative sheet material includes an adhesive coating, as described above, formed of a polymer different from the pigmented coating, wherein the decorative sheet material is placed into the mold with the adhesive coating oriented inwardly away from the molding surface so as to become adhered to the moldable polymer.

Suitable polymers for the molded polymer substrate include, for example, polyvinyl chloride, polycarbonate, polystyrene, acrylonitrile-butadiene-styrene, polyethylene, polypropylene, polyethylene terephthalate glycol (PETG), nylon, and RIM urethanes. Polyolefin homopolymers and copolymers (ionomers, etc.) are inexpensive thermoplastic resins which have excellent molding properties and are particularly preferred for practicing the present invention. Polypropylene, for example, when glass filled and foamed with a blowing agent, has performance properties suitable for structural or engineering uses. Acid copolymers of polyethylene, such as Du Pont's "SURLYN," are similar in performance and in addition have exceptional toughness.

Preferably, the tear strength of the preformed film is less than the bond strength of the preformed film to the supporting substrate. This will prevent tears from developing in the preformed film, running across the surface of the article, and quickly destroying the article.

In the drawings and specification, typical preferred embodiments of the invention have been disclosed. Although specific terms are employed, they are used in a generic and descriptive sense only and not for purposes of limitation, the scope of the invention being set forth in the following claims.

#### Claims

1. A flexible decorative sheet material (10) for use in surfacing automobile body panels and the like, characterised in that said sheet material (10) has the appearance of a base coat/clear coat paint finish when viewing the outer surface thereof, and comprises a substantially transparent outer layer (11) formed of a flexible, solid polymer and an opaque and uninterrupted pigmented layer (12) formed of a flexi-

- ble, solid polymer on the undersurface of said outer layer (11) and visible therethrough, said pigmented layer (12) having reflective flakes (14) uniformly distributed therein and oriented generally parallel to said outer layer (11) to impart to the sheet material (10) the appearance of a base coat/clear coat paint finish.
2. A decorative sheet material (10) as claimed in claim 1, further comprising an adhesive coating (13) carried by the inner surface of said pigmented layer (12).
  3. A decorative material (10) as claimed in claim 1, wherein said pigmented layer (12) comprises a first pigmented coating on certain portions of the undersurface of the outer layer (11) and visible therethrough, and a second pigmented layer of a different colour on certain other portions of the undersurface of the outer layer (11), which second pigmented layer is also visible therethrough.
  4. A decorative sheet (10) as claimed in claim 1, wherein said outer layer (11) is formed from a substantially clear film.
  5. A decorative sheet material (10) as claimed in claim 4, wherein said pigmented layer (12) is of a thickness less than said substantially clear film (11).
  6. A decorative sheet material (10) as claimed in claim 4, wherein said substantially clear film (11) is formed from a weatherable polymer selected from the group consisting of fluoropolymers, acrylate polymers, urethane polymers, vinyl polymers, and blends thereof.
  7. A decorative sheet material (10) as claimed in claim 4, wherein said substantially clear film (11) comprises a cast, substantially molecularly unoriented film.
  8. A decorative sheet material (10) as claimed in claim 1, wherein the mean angle of inclination of said flakes (14) to said film (11) is less than about 6.5 degrees.
  9. A shaped article (30) having a contoured decorative outer surface, comprising a supporting substrate (31) and a decorative sheet material (10) adhered to one side of said substrate (31) and conforming to said contoured surface, said decorative sheet material (10) being characterised by having the appearance of a base coat/clear coat paint finish when viewing the outer surface thereof, and comprising a substantially clear outer layer (11) formed of a flexible, solid polymer and an opaque and uninterrupted pigmented layer (12) formed of a flexible, solid polymer on the undersurface of said outer layer (11) and visible therethrough to impart to the outer surface of the article (30) the appearance of a base coat/clear coat paint finish.
  10. A shaped article (30) as claimed in claim 9, wherein said substantially clear outer layer (11) comprises a substantially molecularly unoriented cast film.
  11. A shaped article (30) as claimed in claim 9, wherein said pigmented layer (12) has reflective flakes (14) uniformly distributed therein.
  12. A shaped article (30) as claimed in claim 10 or 11, wherein said supporting substrate (31) is a rigid metal substrate.
  13. A shaped article (30) as claimed in claim 10 or 11, wherein said supporting substrate (31) is a molded polymer substrate.
  14. A shaped article (30) as claimed in claim 10 or 11, further comprising an adhesive coating (13) carried by the inner surface of said pigmented layer (12) and adhered to said supporting substrate (31).
  15. A method for making a flexible decorative sheet material (10) as defined in claim 1, comprising the steps of
    - (a) forming a substantially clear polymer film (23A) on a carrier (24),
    - (b) coating said film (23a) with an opaque and uninterrupted coating of pigmented polymer (12), and
    - (c) removing said coated film from said carrier (24).
  16. A method according to claim 15, wherein said pigmented polymer (12) has reflective flakes (14) uniformly distributed therein.
  17. A method according to claim 15, wherein said step of forming a polymer film (23a) comprises reverse-roll coating (21, 22) a solution (20) of the polymer onto said carrier (24).
  18. A method according to claim 15, wherein said step of coating the film (23a) comprises spraying (25) a liquid pigmented polymer (12) having reflective flakes (14) suspended therein onto the film (23a).

19. A method according to claim 18, wherein said liquid pigmented polymer (12) is sprayed (25) on said substantially clear film (23a) before the film has solidified.

#### Patentansprüche

1. Flexibles, dekoratives Folienmaterial (10) zur Oberflächenbehandlung von Automobilkarosseriepaneelen und dergleichen, dadurch **gekennzeichnet**, daß das Folienmaterial bei Betrachtung seiner Außenseite das Aussehen einer Fertiglackierung aus einem Grund/Klarlack-Überzug hat und eine im wesentlichen durchsichtige Außenschicht (11) aus einem flexiblen, festen Polymer sowie eine undurchsichtige und ununterbrochene, pigmentierte Schicht (12) aus einem flexiblen, festen Polymerisat an der Unterseite der Außenschicht (11) aufweist, die durch diese sichtbar ist, wobei in der pigmentierten Schicht (12) reflektierende Flocken (14) gleichmäßig verteilt und insgesamt parallel zur Außenschicht (11) ausgerichtet sind, um dem Folienmaterial (10) das Aussehen einer Fertiglackierung aus einem Grund/Klarlack-Überzug zu geben.
2. Dekoratives Folienmaterial (10) nach Anspruch 1, ferner mit einer von der Innenseite der pigmentierten Schicht (12) getragenen Haftbeschichtung (13).
3. Dekoratives Folienmaterial (10) nach Anspruch 1, bei dem die pigmentierte Schicht (12) eine erste pigmentierte Beschichtung auf gewissen Bereichen der Unterseite der Außenschicht (11), und durch diese sichtbar, sowie eine zweite pigmentierte Schicht einer anderen Farbe auf gewissen anderen Bereichen der Unterseite der Außenschicht (11), und gleichfalls durch diese sichtbar, aufweist.
4. Dekoratives Folienmaterial (10) nach Anspruch 1, bei dem die Außenschicht (11) aus einer im wesentlichen klaren Feinfolie geschaffen ist.
5. Dekoratives Folienmaterial (10) nach Anspruch 4, bei dem die pigmentierte Schicht (12) eine Dicke hat, die geringer ist als die im wesentlichen klare Feinfolie (11).
6. Dekoratives Folienmaterial (10) nach Anspruch 4, bei dem die im wesentlichen klare Feinfolie (11) aus einem wetterechten polymerisat geschaffen ist, welches aus der aus Fluorpolym-  
ren, Acrylatpolymeren, Urethanpolymeren, Vinylpolymeren und Gemischen derselben bestehenden Gruppe ausgewählt ist.
7. Dekoratives Folienmaterial (10) nach Anspruch 4, bei dem die im wesentlichen klare Feinfolie (11) eine gegossene Feinfolie im wesentlichen ohne Orientierung der Moleküle aufweist.
8. Dekoratives Folienmaterial (10) nach Anspruch 1, bei dem der mittlere Neigungswinkel der Flocken (14) gegenüber der Feinfolie (11) weniger als etwa 6,5° beträgt.
9. Geformter Gegenstand (30) mit profilierter, dekorativer Außenseite, der einen stützenden Träger (31) und ein an eine Seite des Trägers angeklebtes, dekoratives Folienmaterial (10) aufweist, welches an die profilierte Oberfläche angepaßt ist, wobei das dekorative Folienmaterial (10) dadurch **gekennzeichnet** ist, daß es bei Betrachtung seiner Außenseite das Aussehen einer Fertiglackierung aus einem Grund/Klarlack-Überzug hat und eine im wesentlichen klare Außenschicht (11) aus einem flexiblen, festen polymerisat sowie eine undurchsichtige und ununterbrochene, pigmentierte Schicht (12) aus einem flexiblen, festen Polymerisat an der Unterseite der Außenschicht (11) aufweist, die durch diese sichtbar ist, um der Außenseite des Gegenstandes (30) das Aussehen einer Fertiglackierung aus einem Grund/Klarlack-Überzug zu geben.
10. Geformter Gegenstand (30) nach Anspruch 9, bei dem die im wesentlichen klare Außenschicht (11) eine gegossene Feinfolie im wesentlichen ohne Orientierung der Moleküle aufweist.
11. Geformter Gegenstand (30) nach Anspruch 9, bei dem in der pigmentierten Schicht (12) reflektierende Flocken (14) gleichmäßig verteilt sind.
12. Geformter Gegenstand (30) nach Anspruch 10 oder 11, bei dem der stützende Träger (31) ein steifer Metallträger ist.
13. Geformter Gegenstand (30) nach Anspruch 10 oder 11, bei dem der stützende Träger (31) ein geformter Polymerträger ist.
14. Geformter Gegenstand (30) nach Anspruch 10 oder 11, ferner mit einer von der Innenseite der pigmentierten Schicht (12) getragenen und an den stützenden Träger (31) angeklebten Haftbeschichtung (13).
15. Verfahren zum Herstellen eines flexiblen, dekorativen Folienmaterials (10) nach Anspruch 1, mit den Schritten



- a) der Schaffung einer im wesentlichen klaren Polymerfeinfolie (23A) auf einem Trägermaterial (24),
  - b) Überziehen der Feinfolie (23a) mit einer undurchsichtigen und ununterbrochenen Beschichtung aus pigmentiertem Polymerisat (12) und
  - c) Entfernen des Feinfolienüberzugs vom Trägermaterial (24).
16. Verfahren nach Anspruch 15, bei dem in dem pigmentierten Polymerisat (12) reflektierende Flocken (14) gleichmäßig verteilt sind.
17. Verfahren nach Anspruch 15, bei dem der Schritt der Schaffung der Polymerfeinfolie (23a) das Umkehrwalzenbeschichten (21, 22) des Trägermaterials (24) mit einer Lösung (20) des Polymerisats aufweist.
18. Verfahren nach Anspruch 15, bei dem der Schritt der Beschichtung der Feinfolie (23a) das Aufsprühen (25) eines flüssigen, pigmentierten Polymerisats (12) mit darin suspendierten, reflektierenden Flocken (14) auf die Feinfolie (23a) aufweist.
19. Verfahren nach Anspruch 18, bei dem das flüssige, pigmentierte Polymerisat (12) auf die im wesentlichen klare Feinfolie (23a) aufgesprüht wird, ehe die Feinfolie hart geworden ist.

#### Revendications

1. Matériau en forme de feuille décorative flexible (10) destiné à être utilisé pour appliquer un revêtement protecteur à des panneaux de carrosseries d'automobiles et analogues, caractérisé en ce que ledit matériau en forme de feuille (10) possède l'aspect d'une peinture de finition à revêtement de base/revêtement transparent lorsqu'on regarde sa surface extérieure, et comprend une couche extérieure sensiblement transparente (11) formée d'un polymère solide et flexible et d'une couche pigmentée opaque ininterrompue (12) constituée par un polymère flexible et solide situé au niveau de la surface inférieure de la couche extérieure (11) et visible à travers cette couche, ladite couche pigmentée (12) possédant des écailles réfléchissantes (14) réparties uniformément en elle et orientées d'une manière générale parallèlement à ladite couche extérieure (11) de manière à conférer au matériau en forme de feuille (10) l'aspect d'une peinture de finition à revêtement de base/revêtement transparent.

2. Matériau en forme de feuille décorative (10) selon la revendication 1, comportant en outre un revêtement adhésif (13) porté par la surface intérieure de la couche pigmentée (12).
3. Matériau en forme de feuille décorative (10) selon la revendication 1, dans lequel ladite couche pigmentée (12) comprend un premier revêtement pigmenté situé sur certaines parties de la surface inférieure de la couche extérieure (11) et visible à travers cette couche, et une seconde couche pigmentée possédant une couleur différente et située sur certaines autres parties de la surface inférieure de la couche extérieure (11), laquelle seconde couche pigmentée est également visible à travers cette couche extérieure.
4. Matériau en forme de feuille décorative (10) selon la revendication 1, dans lequel ladite couche extérieure (11) est constituée par une pellicule sensiblement transparente.
5. Matériau en forme de feuille décorative (10) selon la revendication 4, dans lequel ladite couche pigmentée (12) possède une épaisseur inférieure à celle de ladite pellicule sensiblement transparente (11).
6. Matériau en forme de feuille décorative (10) tel que revendiqué dans la revendication 4, dans lequel ladite pellicule sensiblement transparente (11) est constituée par un polymère pouvant être exposé aux intempéries et choisi dans le groupe comprenant les polymères fluorés, les polymères à base d'acrylate, les polymères à base d'uréthane, les polymères à base de vinyle et des mélanges de ces substances.
7. Matériau en forme de feuille décorative (10) selon la revendication 4, dans lequel ladite pellicule sensiblement transparente (11) comprend une pellicule moulée, sensiblement sans orientation moléculaire.
8. Matériau en forme de feuille décorative (10) selon la revendication 1, dans lequel l'angle de moyens d'inclinaison desdites écailles (4) par rapport à ladite pellicule (11) est inférieur à environ 6,5 degrés.
9. Article conformé (30) possédant une surface extérieure décorative profilée, comprenant un substrat de support (32) et un matériau en forme de feuille décorative (10) fixé par adhérence à une face dudit substrat (32) dont la forme est adaptée à ladite surface profilée ledit matériau en forme de feuille décorative (10)

étant caractérisé en ce qu'il possède l'apparence d'une peinture de finition à revêtement de base/revêtement transparent lorsqu'on regarde sa surface extérieure, et qui comprend une couche extérieure sensiblement transparente (11) formée d'un polymère flexible et solide et d'une couche pigmentée opaque ininterrompue (12) formée d'un polymère flexible et solide situé sur la surface inférieure de ladite couche extérieure (11) et visible à travers cette dernière de manière à conférer à la surface extérieure de l'article (30) l'aspect d'une peinture de finition à revêtement de base/revêtement transparent.

10. Article conformé (30) selon la revendication 9, dans lequel ladite couche extérieure sensiblement transparente (11) comprend une pellicule coulée sensiblement sans orientation moléculaire. 5
11. Article conformé (30) selon la revendication 9, dans lequel ladite couche pigmentée (12) possède des écailles réfléchissantes (14) réparties uniformément en elle. 10
12. Article conformé (30) selon la revendication 10 ou 11, dans lequel ledit substrat de support (31) est un substrat métallique rigide. 15
13. Article conformé (30) selon la revendication 10 ou 11, dans lequel ledit substrat de support (32) est un substrat polymérique moulé. 20
14. Article conformé (30) selon la revendication 10 ou 11, comprenant en outre un revêtement adhésif (13) porté par la surface intérieure de ladite couche pigmentée (12) et fixé par adhérence audit substrat de support (31). 25
15. Procédé pour fabriquer un matériau en forme de feuille décorative flexible (10) selon la revendication 1, comprenant les étapes consistant à : 30
  - (a) former une pellicule polymérique sensiblement transparente (23a) sur un support (24), 35
  - (b) recouvrir ladite pellicule (23a) avec un revêtement opaque et ininterrompu d'un polymère pigmenté (12), et 40
  - (c) éliminer ladite pellicule de revêtement, dudit support (24). 45
16. Procédé selon la revendication 15, selon lequel ledit polymère pigmenté (12) comporte des écailles réfléchissantes (14) répartis uniformément en lui. 50

17. Procédé selon la revendication 15, selon lequel ladite étape de formation d'une pellicule polymérique (23a) comprend une enduction (21,22) à rouleau inverse une solution (20) du polymère sur ledit support (24).

18. Procédé selon la revendication 15, selon lequel ladite étape d'enduction de la pellicule (23a) comprend la projection (25) d'un polymère liquide pigmenté (12), qui contient des écailles réfléchissantes (14) en suspension, sur la pellicule (23a).

19. Procédé selon la revendication 18, selon lequel ledit polymère pigmenté liquide (12) est projeté (25) sur ladite pellicule sensiblement transparente (23a) avant que cette dernière soit solidifiée.

